

DELIVERING SUSTAINABLE RESULTS

1

Understand Sustainability Goals

- Reduce virgin petroleum-based plastics
- Eliminate plastic waste
- Create sustainable designs
- Reduce carbon footprint
- Design for sustainability and lightweighting
- Create circular economies



2

Map Goals To Application Needs

- Evaluate sustainable materials
 - TPE alternative for legacy materials
 - TPE with sustainable content
- Improve product design
- Optimize processes
- Set up recycling programs



3

Validate Sustainable Solution

- Achieves performance and regulatory requirements
- Meets cost targets
- Develop sourcing strategy
- Obtain certifications



4

Deliver Sustainable Results

- Provide custom solution that meets
- Cost targets
 - Performance requirements
 - Regulatory needs
 - Sustainability certifications

